



NYSWA 2010 Trade Show Available Sponsorship Opportunities

Title Sponsor (2 available) (\$8,500) includes:

- *Primary Name/Brand Recognition at all events during the day*
- *Primary Name/Brand Recognition in Show Guide*
- *Full page, Color ad in Show Guide*
- *Company Bio in Show Guide*
- *Word from the Sponsor (Spotlight) in Show Guide*
- *Logo on all event communications*
- *Logo on Cover of Show Guide*
- *Logo rotating on Four Flat Screen Monitors Located Throughout Center*
- *Ten (10) Tickets to all Events*
- *Double size 20x20 booth in Tradeshow*
- *Representative at the "Meet and Greet the Sponsors"*

Platinum Sponsor (5 available) (\$5,000) includes:

- *Primary Name/Brand Recognition in Show Guide*
- *Half page, Color ad in Show Guide*
- *Company Bio in Show Guide*
- *Logo on all event communications*
- *Five (5) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the "Meet and Greet the Sponsors"*

Gold Sponsor (10 available) (\$2,500) includes:

- *Name/Brand Recognition in Show Guide*
- *Quarter page, Color ad in Show Guide*
- *Company Bio in Show Guide*
- *Logo on all event communications*
- *Four (4) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the "Meet and Greet the Sponsors"*

ONLY A FEW LEFT

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Silver Sponsor (10 available) (\$1,000) includes

- *Name/Brand Recognition in Show Guide*
- *Business Card, Company Logo in Show Guide*
- *Logo inside Show Guide*
- *Two (2) Tickets to all Events*
- *Representative at the “Meet and Greet the Sponsors”*

Breakfast Keynote Speaker Sponsor (2 available) (\$2,000) includes

- *Company logo projected at Breakfast*
- *Speaking Acknowledgment at Breakfast*
- *Logo inside Show Guide next to Event Mention*
- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors”*

Lunch Keynote Speaker Sponsor (1 available) (\$2,000) includes

- *Company logo projected at Lunch*
- *Speaking Acknowledgment at Lunch*
- *Logo inside Show Guide next to Event Mention*
- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors”*

Boxed Lunch Sponsor (1 available) (\$2,000) includes

- *Company logo projected at Lunch*
- *Speaking Acknowledgment at Lunch*
- *Logo inside Show Guide next to Event Mention*
- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors”*

Opening Reception Sponsor (1 available) (\$2,500) includes

- *Company logo signage at Reception*
- *Speaking Acknowledgment at Reception*
- *Logo inside Show Guide next to Event Mention*

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- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors*

Fireworks Extravaganza Sponsor (1 available) (\$5,000) includes

- *Company logo signage at Reception*
- *Speaking acknowledgement at reception*
- *Half Page, Color ad in Show Guide*
- *Logo inside Show Guide next to Event Mention*
- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors*

Dinner Sponsor (1 available) (\$2,000) includes

- *Company logo projected at Dinner*
- *Logo in Show Guide next to Event Mention*
- *Speaking acknowledgement at Dinner*
- *Three (3) Tickets to all Events*
- *Representative at the “Meet and Greet the Sponsors”*

Entertainment Sponsor (1 available) (\$2,000) includes

- *Stage Signage/Projection*
- *Logo inside Show Guide next to Event Mention*
- *Speaking acknowledgement at Dinner*
- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors”*

Conference Session Sponsor (8 available) (\$1,000) includes

** Choice of specific conference on a first come basis*

- *Exclusive Name/Brand Rights to a Conference Session*
- *Logo by your Sponsored Session on Schedule & in Show Guide*
- *Signage at Sponsored Session*
- *Two (2) Tickets to all Events*
- *Representative at the “Meet and Greet the Sponsors”*

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Lanyard Sponsor (2 available) (\$2000) includes

- *Logo on 20 Lanyards used for Event Credentials – (to be supplied by sponsor)*
- *Three (3) Tickets to all Events*
- *10 X 10 booth in Tradeshow*
- *Representative at the “Meet and Greet the Sponsors”*

Notepad Sponsor (1 available) (\$1,500) includes

- *Logo on 400 Notepads – (to be supplied by sponsor)*
- *Three (3) Tickets to all Events*
- *Representative at the “Meet and Greet the Sponsors”*

Pen Sponsor (1 available) (\$1,500) includes

- *Logo on 400 Pens – (to be supplied by sponsor)*
- *Three (3) Tickets to all Events*
- *Representative at the “Meet and Greet the Sponsors”*

Napkin Sponsor (1 available) (\$1,500) includes

- *Logo on 400 Napkins – (to be supplied by sponsor)*
- *Three (3) Tickets to all Events*
- *Representative at the “Meet and Greet the Sponsors”*

For more information or to be a sponsor, please contact:

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